



Jason Wolf PhD, CPXP
President & CEO
The Beryl Institute

Jason A. Wolf, PhD, CPXP is a passionate champion and globally recognized expert on patient experience improvement, organization culture, and sustaining high performance in healthcare. His driving purpose is unleashing the potential within all of us and elevating the idea that at the heart of healthcare we are ultimately human beings caring for human beings.

In his over 10 years as President & CEO of *The Beryl Institute*, Jason has grown the organization into the leading global community of practice committed to transforming the human experience in healthcare and established the framework for the emerging field of patient experience. The Institute now engages over 60,000 people in more than 85 countries.

Jason is the Founding Editor of the *Patient Experience Journal*, the first open-access, peer-reviewed journal committed to research and practice in patient experience improvement with readership in over 200 countries and territories. He also established and currently serves as President of *Patient Experience Institute*, a non-profit organization offering formal certification for patient experience professionals and administrators of volunteer services around the world.

Jason is a sought-after speaker, provocative commentator, and respected author of numerous publications and academic articles on culture, organization change and performance in healthcare, including two books on Organization Development in Healthcare and almost 100 white papers and articles on experience excellence and improvement. A recovering marathoner – having run seven – Jason's proudest "accomplishment" remains his family. He currently resides in Nashville, TN with his wife, Beth and sons Samuel and Ian.