



ENGAGE WITH GRADUATE STUDENTS NATIONWIDE

EXHIBITOR & SPONSORSHIP PROSPECTUS

2022 GNSA CONFERENCE



AUGUST 4-5, 2022 - WASHINGTON, DC

***Charting a Future for Nursing Through Innovation:
A Graduate Nursing Student Conference***

This national conference for graduate nursing students at all levels (master's and doctoral) provides sessions focused on professional development, advanced practice, leadership development, mentoring, and advocacy.

Sponsoring this conference will allow you to:

- Reach 9,000+ graduate students through the GNSA
- Amplify your brand visibility to future nursing leaders, administrators, practitioners, and faculty
- Ensure that the conference is affordable for the students
- Contribute to a enriching learning experience

Audience Engagement Opportunities	Diamond Level	Gold Level	Silver Level	Bronze Level
Conference Signage	✓	✓	✓	✓
Sponsor Feature in App	✓	✓	✓	✓
Personalized Item in Conference bag	✓			
Welcome Reception Sponsor	✓			
Social Media Mentions	✓	✓	✓	✓
Sponsorship of Attendee Bags		✓		
Sponsorship of Networking Breakfast Session			✓	
Sponsorship of Lanyards				✓

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DIAMOND LEVEL SPONSOR - \$8,000

- Recognition as a Diamond Sponsor with logo on conference signage and sponsor feature in conference app
- Personalized item provided by sponsoring organization to be included in conference attendee bag (e.g. water bottle, notepad)
- Sponsorship of welcome and networking reception with an in-person message greeting conference attendees and signage at welcoming event
- 2 Social Media mentions during conference

GOLD LEVEL SPONSOR - \$5,000

- Recognition as a Gold Sponsor with logo on conference signage and sponsor feature in conference app
- Sponsorship of attendee bags with logo prominently displayed on the attendee bag
- 2 Social Media mentions during conference

SILVER LEVEL SPONSOR - \$3,000

- Recognition as a Silver Sponsor with logo on conference signage and sponsor feature in conference app
- Sponsorship of conference networking breakfast session with logo prominently displayed during the breakfast
- 2 Social Media mentions during conference

BRONZE LEVEL SPONSOR - \$1,000

- Recognition as a Bronze Sponsor with logo on conference signage and sponsor feature in conference app
- Sponsorship of attendee lanyards with logo displayed on the lanyard
- 2 Social Media mentions during conference

For more information regarding sponsorship opportunities, please contact Marta Okoniewski, Director of Student Engagement, 202-463-6930 x220, mokoniewski@aacnnursing.org



American Association
of Colleges of Nursing
The Voice of Academic Nursing

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