

# Exhibitor & Sponsor Prospectus



Visit [www.aacnnursing.org/Doctoral-Conference](http://www.aacnnursing.org/Doctoral-Conference) to learn more.

# 2023 Doctoral Education Conference



## YOU'RE INVITED!

We invite you to market and promote your products and services at the *2023 Doctoral Education Conference*, January 19-21, 2023 in Coronado, CA. The Doctoral Education Conference invites deans, directors, and faculty from nursing schools nationwide to explore innovative strategies and opportunities in doctoral nursing education. Utilize our conference platform to raise brand awareness, attract new business, and connect with those leading the change in nursing education, health, and health care. *(The Doctoral Education Conference is offered as hybrid event.)*

To learn more, contact:

**Sofia Ruiz**

AACN Conference Coordinator

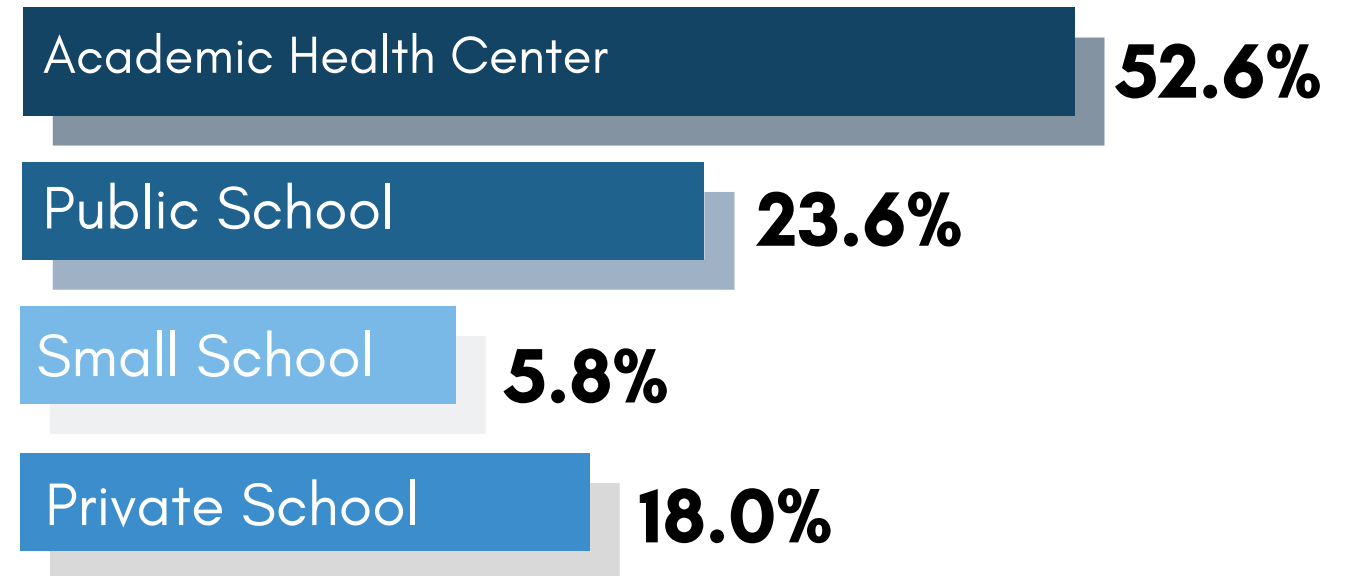
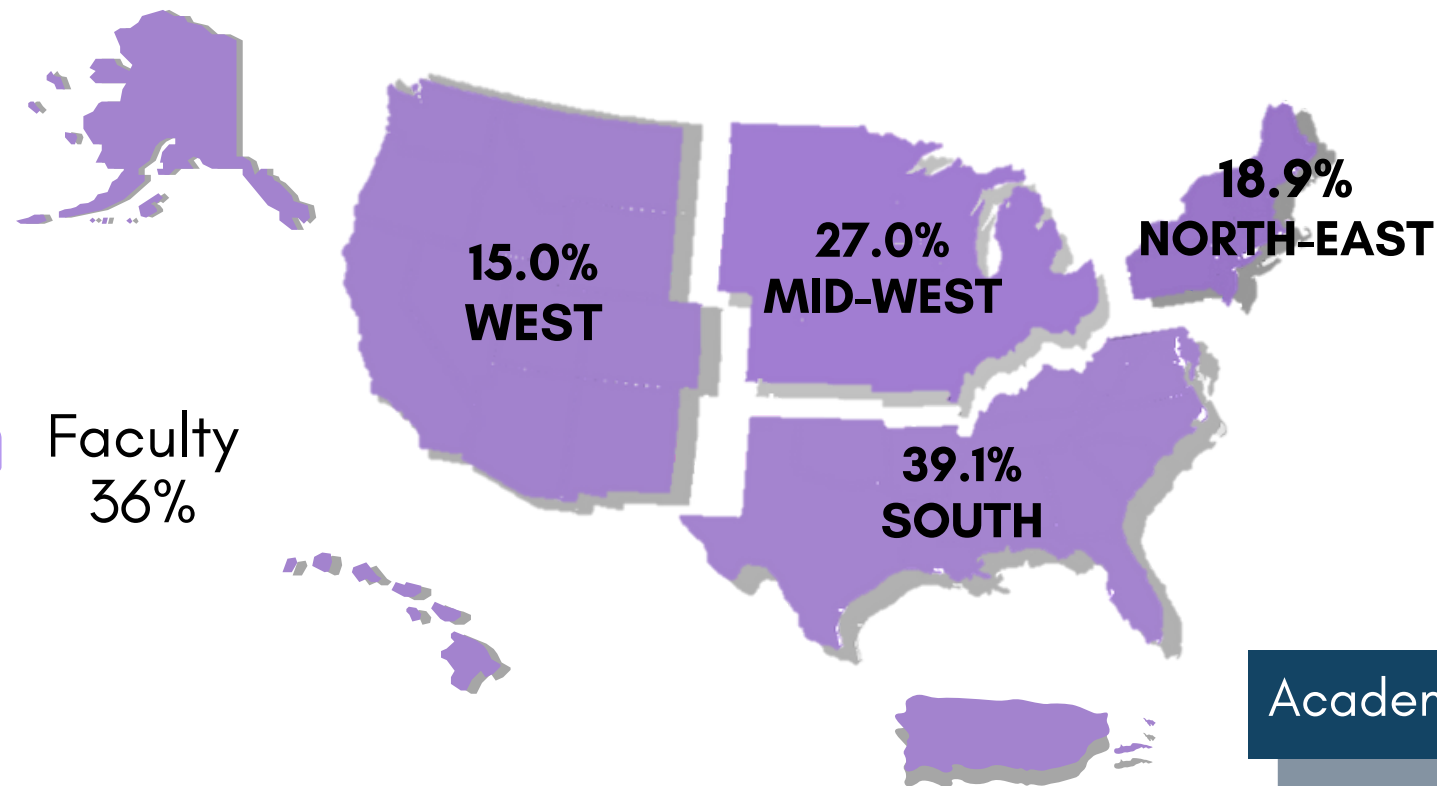
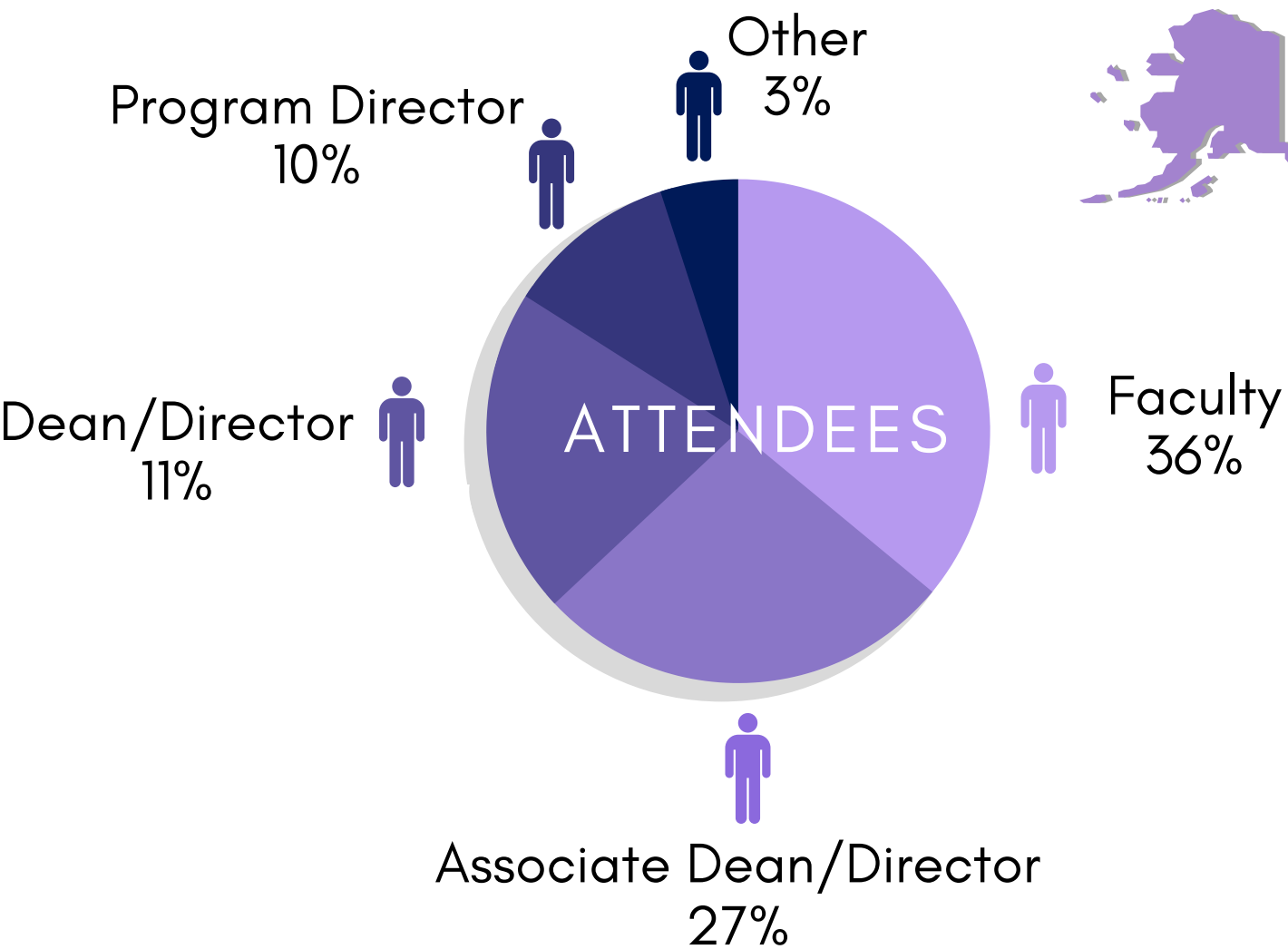
202-463-6930 ext. 232

[sruiz@aacnnursing.org](mailto:sruiz@aacnnursing.org)

# Get to Know Your Audience

## Who They Are and Where They Are From:

Deans, directors, and faculty who teach in doctoral programs.



# BENEFITS OF EXHIBTING

- 1** Exclusive access to academic nursing leaders from AACN member schools.
- 2** Gain insights into current issues, industry trends, and challenges your customers are facing.
- 3** Reach an audience with buying power.
- 4** Network and connect with customers face to face at your booth.
- 5** Promote brand awareness of your company to generate sales leads and new customers.

## EXHIBITOR MARKETING TOOLS:

- **Exclusive Showcase hours** offering uninterrupted networking time.
- **Recognition on the conference website** dedicated exclusively to information about the Exhibitor Showcase
- **Pre- and Post- attendee mailing lists** to market your company's presence. Mailing addresses are provided.
- Two **complimentary conference badges** per booth.
- **Access to exclusive conference materials**, including marketing and sponsorship opportunities.
- Exhibitors are **featured in the Virtual Exhibitor Showcase** on the Virtual Event Platform!

# EXHIBITOR SHOWCASE

## BOOTH INCLUDES:

- One 6-foot skirted table within an approximate 6 ft x 6 ft space
- Two chairs
- Booth identification sign
- Wastebasket
- Standard electrical outlet
- Up to three staff badges (exhibit hall access only)
- Access to mailing addresses of event registrants
- Access to meal functions
- The exhibit space is carpeted

**\$3,750**

## WHO SHOULD EXHIBIT?

Companies and Organizations offering services and products in the areas of:

- Analytical Services
- Continuing Education
- Design & Architecture
- Clinical Placements
- Curriculum Management
- Career & Employment Services
- Certification & Accreditation
- Consulting Services
- Education Technology
- Health & Wellness
- Medical Supplies
- NCLEX Test Prep
- Nursing Apparel
- Online Testing
- Professional Association
- Publishing
- Simulation Technology
- Software/Information Systems
- Student Admission & Application Services



## SET UP

*Thursday, January 19*  
8:00-11:00 a.m.

## SHOWCASE HOURS

*Thursday, January 19*  
12:00 p.m.-7:00 p.m.

*Friday, January 20*  
8:00 a.m.-2:30 p.m.

## TEAR DOWN

*Friday, January 20*  
2:30 p.m.-5:00 p.m.

*Note: The exhibit hours are subject to change.*



# Hotel Del Coronado

1500 Orange Ave, Coronado, CA 92118



# Register to Exhibit Today!

*For your convenience, please use this [link](#) is for both  
Exhibit Booth and Sponsorship Registration.*

# SPONSORSHIPS



All sponsors will be featured in promotional materials, on-site signage, and attendee programs.

## Opening Plenary

\$6,000

Your company is acknowledged as a supporter of the opening plenary. Plenary speakers feature industry experts and agents of change; they are highly rated and very well attended.



## Solution Circle

\$5,000

Position yourself as a strategic partner to meet our members needs. Host a 60-minute educational session to connect with conference participants in a collaborative format while examining current challenges in the field of academic nursing. Solution Circle Hosts will be listed on the conference schedule. Session content must be approved by AACN. *(Limited Availability)*



## Closing Plenary

\$6,000

Your company is acknowledged as a supporter of the closing plenary. Plenary speakers feature industry experts and agents of change; they are highly rated and very well attended.



## Coffee/Refreshment Break

\$1,500

Be the reason attendees are awake and smiling. Sponsoring the coffee break means they will have you to thank. You may provide branded water bottles at the water station. *(Limited Availability)*



# SPONSORSHIPS CONT.

## Lanyards

\$5,000

Make your company a part of every attendee's outfit of the day. Attendees will be wearing lanyards with your logo throughout the entire conference.



## First Time Attendee

### Meet & Greet

\$3,000

Connect with new first time attendees and network over sweet treats. Your company's recognition will include event signage, branded cocktail napkins and a special thank you during the welcome remarks.

## Conference Welcome Bag

\$5,500



Be on every attendee's mind when each attendee will receive your co-branded bag at the registration desk.



**American Association of Colleges of Nursing**

**Save the Date!**

Upcoming 2022-2023 Conferences

July 17-20, 2022	<b>Summer Seminar</b> Sonnenalp Hotel   Vail, CO
October 22-24, 2022	<b>Academic Nursing Leadership Conference</b> JW Marriott   Washington, DC
November 9-10, 2022	<b>Diversity Symposium</b> Virtual
November 30-December 1, 2022	<b>Executive Development Series for Faculty</b> Hyatt Regency Chicago   Chicago, IL
December 1-3, 2022	<b>Transform 2022</b> Hyatt Regency Chicago   Chicago, IL
January 19-21, 2023	<b>Doctoral Education Conference</b> Hotel Del Coronado   Coronado, CA
February 2023	<b>Clinical Nurse Leaders Summit</b> Hotel   Location TBD
March 24-25, 2023	<b>Nursing Advancement Professionals</b> The Fairmont   Washington, DC
March 24-25, 2023	<b>Executive Development Series for Deans</b> The Fairmont   Washington, DC
March 25-27, 2023	<b>Deans Annual Meeting</b> The Fairmont   Washington, DC
April 2023	<b>Graduate Nursing Admissions Professionals</b> Nashville, TN
April 26-28, 2023	<b>Business Officers of Nursing Schools</b> South Seas Island Resort   Captiva, FL

For additional information visit: [www.aacnnursing.org/conferences](http://www.aacnnursing.org/conferences)  
Questions? Contact us at [conferences@aacnnursing.org](mailto:conferences@aacnnursing.org)

## Conference Welcome Bag Insert

\$1,000



Drive traffic to your booth by advertising in each attendee's conference bag. (Limited Availability)

# SPONSORSHIPS CONT.

## Pre-Conference Email Blast

\$1,500

Company-provided content will be distributed by AACN via email to all registered conference attendees the week prior to the conference.

Email must be approved by AACN.

(Limited Availability)



## Post-Conference Email Blast

\$1,500

Company-provided content will be distributed by AACN via email to all registered conference attendees the week following the conference.

Email must be approved by AACN.

(Limited Availability)

## WiFi Partner

\$4,500



This exclusive opportunity allows you to connect with attendees virtually everywhere. Your company name (or abbreviation thereof) will be used by all onsite attendees as the password for internet login.

## Break Video

\$2,000



Share your customized message with all conference attendees. Your 60-second video will play during 3 session breaks for both the in-person and virtual audiences.  
(Limited Availability)

## Banner Ad in Mobile App

\$2,000

The AACN Conference App is the gateway for onsite attendees to navigate through the event.

*(Limited Availability)*

## Push Notifications in Mobile App

\$1,500

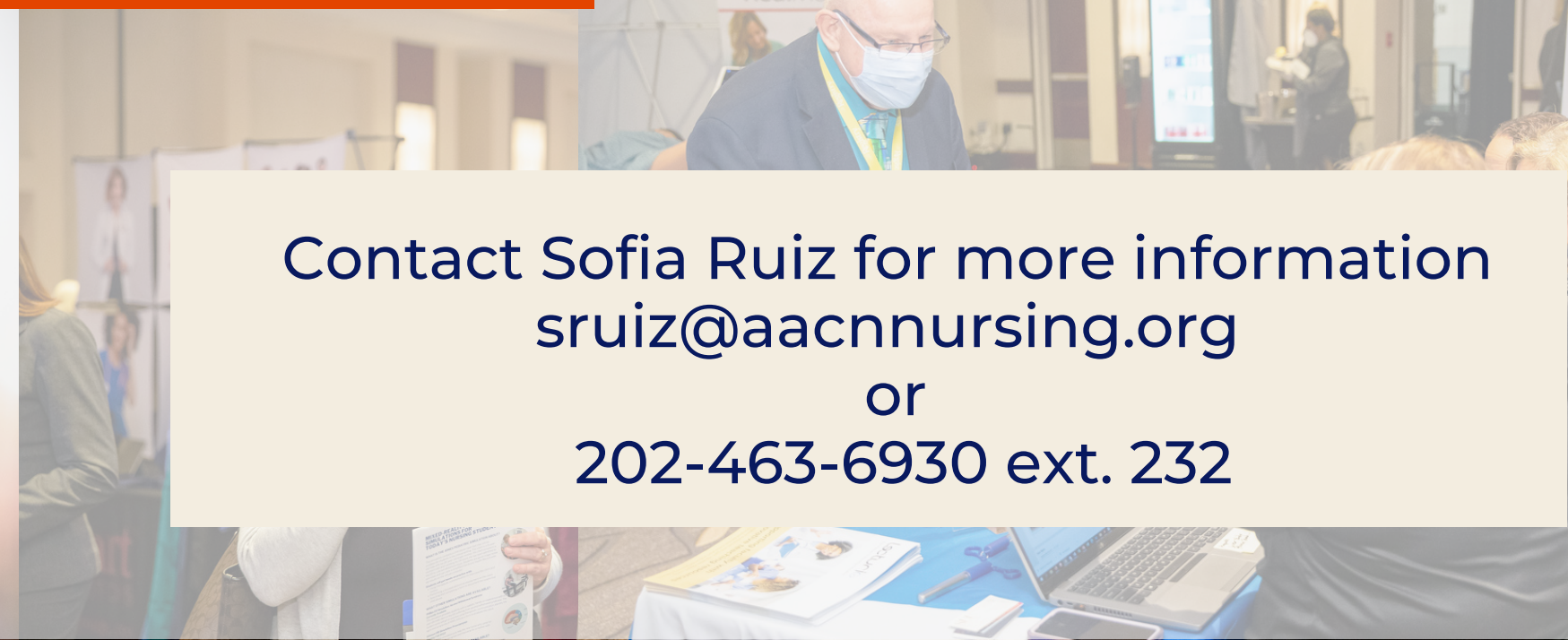
A great way to notify attendees of product launches or other important messaging that you want them to know. Includes 3 custom messages, one per day.

*(Limited Availability)*

# CUSTOM SPONSORSHIP

*Call for Pricing*

Have a sponsorship you don't see up here? Give us a call and let's make it happen! We are ready to help you create a lasting impression that attendees won't be able to stop talking about.



Contact Sofia Ruiz for more information  
[sruiz@aacnnursing.org](mailto:sruiz@aacnnursing.org)  
or  
202-463-6930 ext. 232

# Become a Sponsor Today!

*For your convenience, please use this [link](#) is for both  
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**We look forward to working  
with you!**