



**ACADEMIC NURSING
LEADERSHIP CONFERENCE**
October 22-24, 2022 | Washington, DC



Purpose, Passion, Connection: Inspiring Excellence in Academic Nursing

Exhibitor & Sponsor Prospectus



Visit
aacnnursing.org/ANLC
to learn more.

2022 Academic Nursing Leadership Conference



YOU'RE INVITED!

Market and promote your products and services in the Exhibitor Showcase at the *2022 Academic Nursing Leadership Conference (ANLC)*, October 22-24, 2022, at the JW Marriott in Washington, DC. ANLC is a member-only event open exclusively to Dean/Director and their Associate Deans/Directors of AACN Schools of Nursing. *(2022 ANLC is offered as a hybrid event.)*

For more than 50 years, the American Association of Colleges of Nursing (AACN) has been the national voice of academic nursing education. AACN has earned the reputation of being one of the most thought-provoking and insightful organizations in our industry. We bring together the top leaders from nursing schools nationwide to share experiences and success stories, to connect with noted thought leaders, and to shape the future of nursing.

To learn more, contact:

Kate Waggoner

AACN Conference Coordinator

202-463-6930 ext. 206

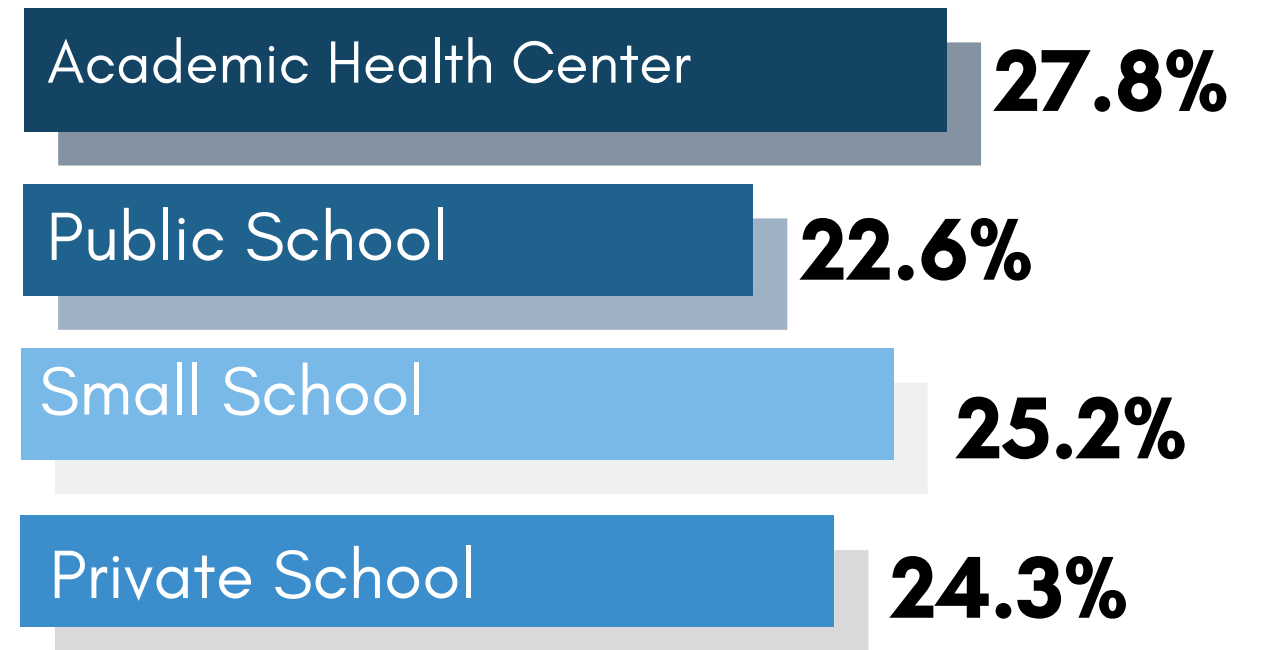
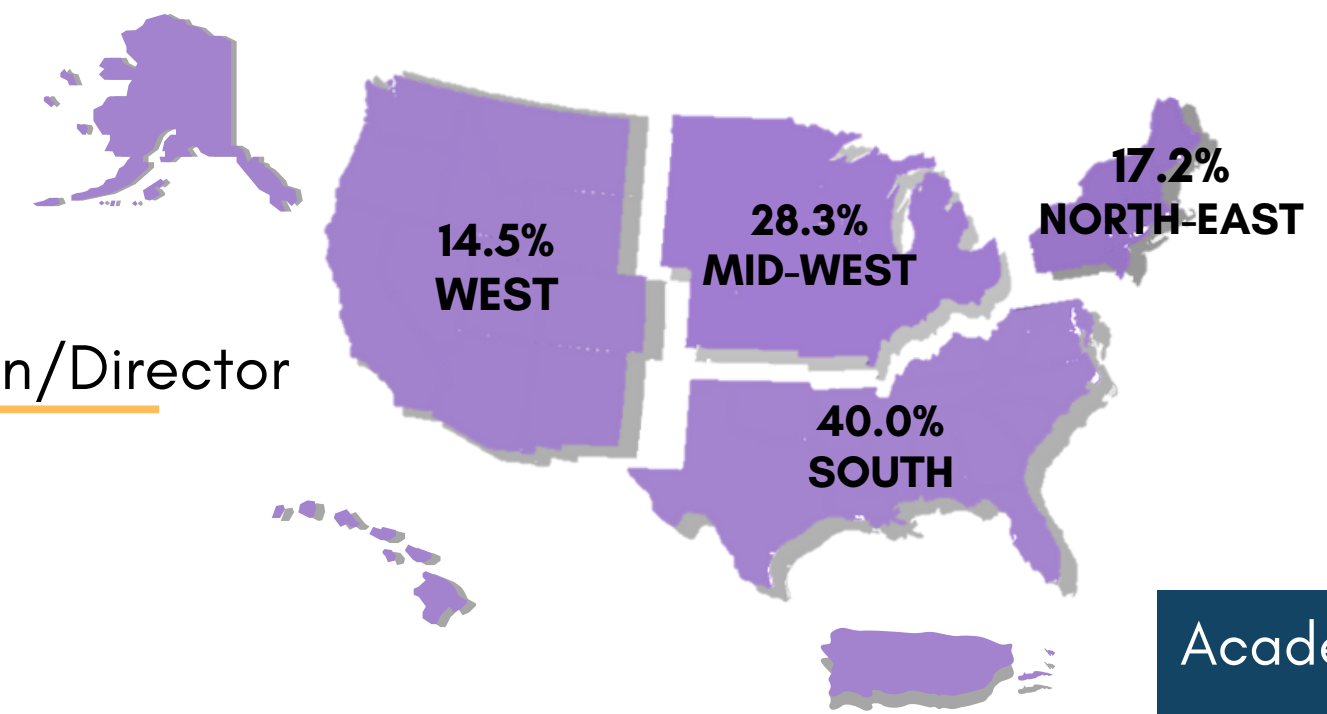
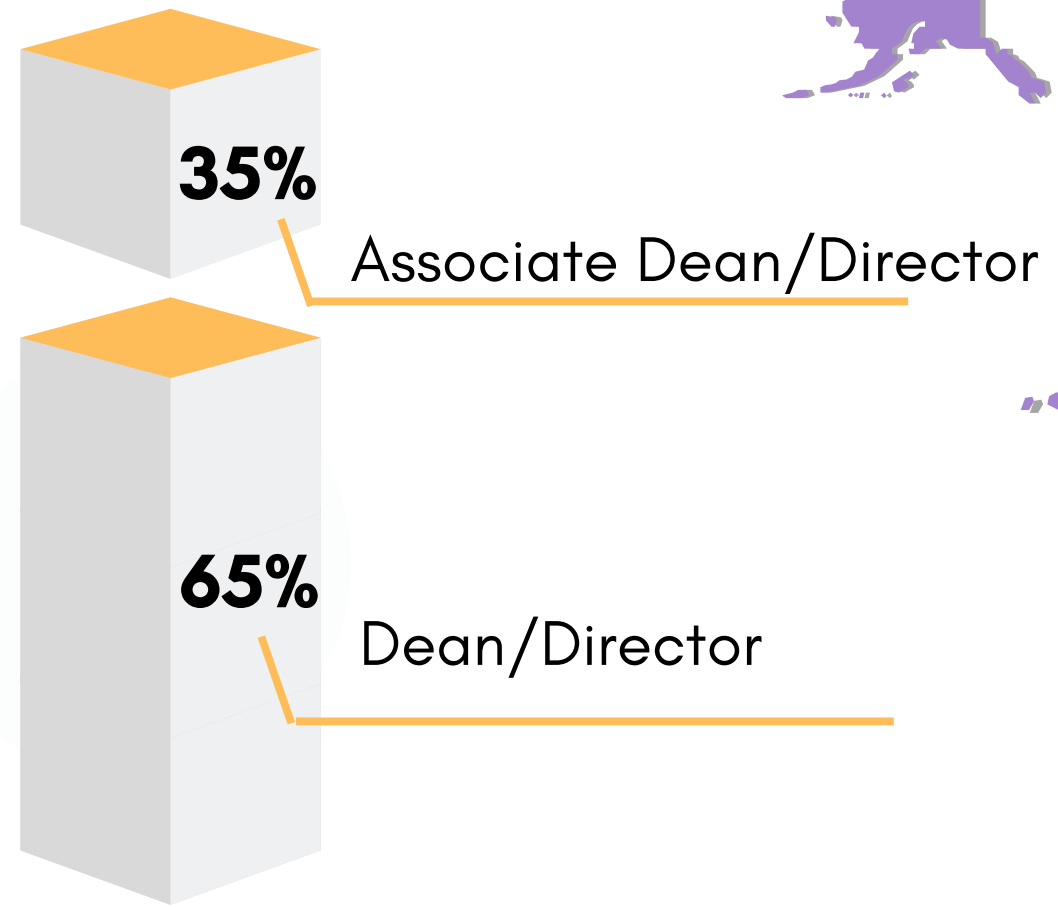
kwaggoner@aacnnursing.org

Get to Know Your Audience

Who They Are and Where They Are From:

Dean/Director and affiliated Associate Deans/Directors of AACN member schools of nursing.

OVER
650
ATTENDEES



BENEFITS OF EXHIBTING

- 1** Exclusive access to academic nursing leaders from AACN member schools.
- 2** Gain insights into current issues, industry trends, and challenges your customers are facing.
- 3** Reach an audience with buying power.
- 4** Network and connect with customers face to face at your booth.
- 5** Promote brand awareness of your company to generate sales leads and new customers.

EXHIBITOR MARKETING TOOLS:

- **Exclusive Showcase hours** offering uninterrupted networking time.
- **Recognition on the conference website** dedicated exclusively to inform about the Exhibitor Showcase.
- **Pre- and Post- attendee mailing lists** to market your company's presence. Mailing addresses are provided.
- **Access to exclusive conference materials**, including marketing and sponsorship opportunities.
- Exhibitors are **featured in the Virtual Exhibitor Showcase** on the Virtual Event Platform!

EXHIBITOR SHOWCASE

SOLD OUT

WHAT IS INCLUDED:

- One 6-foot skirted table within an approximate 6 ft x 6 ft space
- The exhibit space is carpeted
- Two chairs
- Booth identification sign
- Wastebasket
- Standard electrical outlet
- Up to three staff badges (exhibit hall access only)
- Access to mailing addresses of event registrants
- Access to meal functions

WHO SHOULD EXHIBIT?

Companies and Organizations offering services and products in the areas of:

- Analytical Services
- Continuing Education
- Design & Architecture
- Clinical Placements
- Curriculum Management
- Career & Employment Services
- Certification & Accreditation
- Consulting Services
- Education Technology
- Health & Wellness
- Medical Supplies
- NCLEX Test Prep
- Nursing Apparel
- Online Testing
- Professional Association
- Publishing
- Simulation Technology
- Software/Information Systems
- Student Admission & Application Services



SET UP

Saturday, October 22
9:00 a.m.-11:30 a.m.

SHOWCASE HOURS

Saturday, October 22
12:00 p.m.-5:00 p.m.

Sunday, October 23
10:00 a.m.-7:00 p.m.

TEAR DOWN

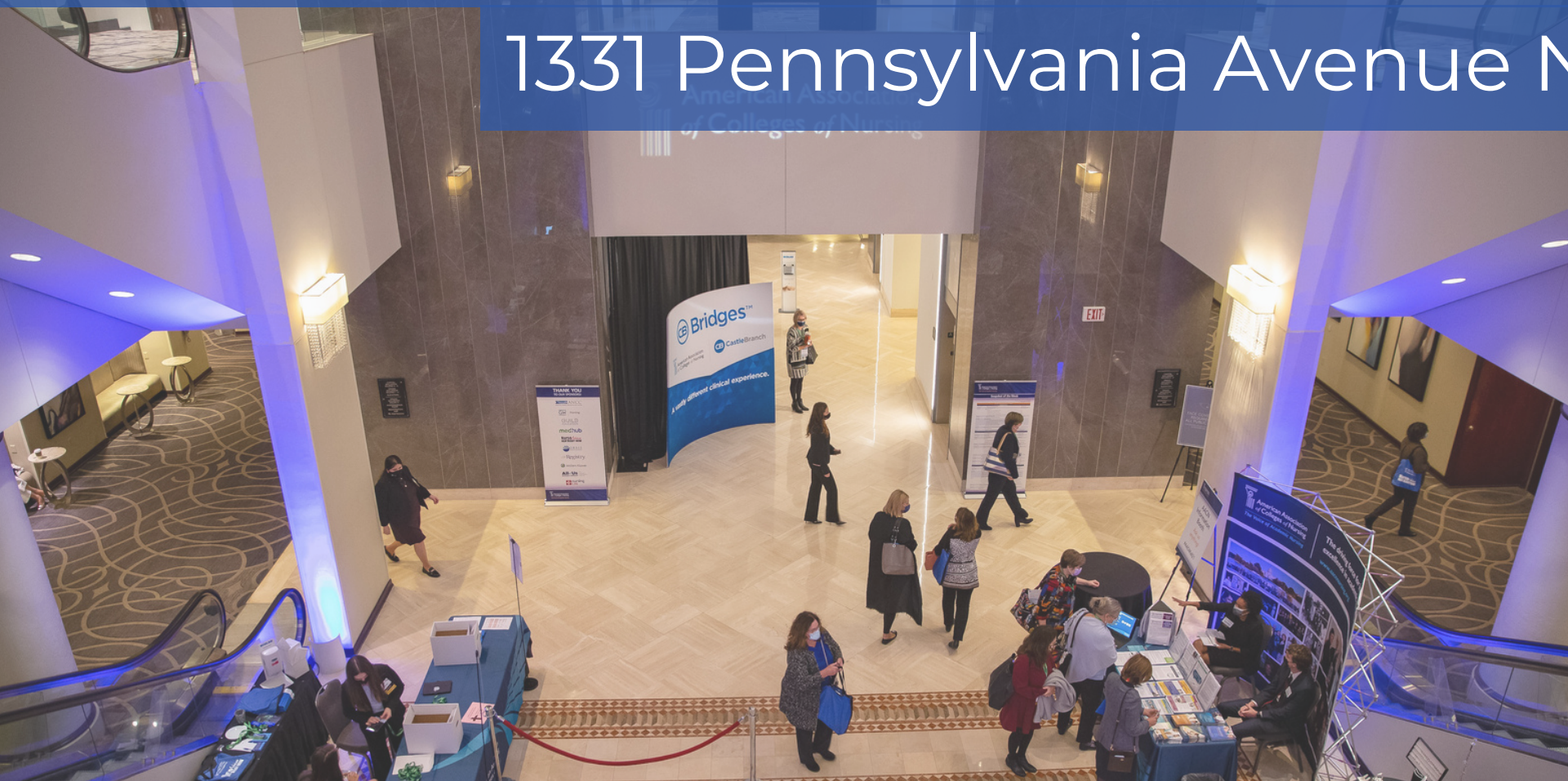
Sunday, October 23
7:00 p.m.-9:00 p.m.

Note: The exhibit hours are subject to change.



JW Marriott Washington, DC

1331 Pennsylvania Avenue NW, Washington, DC 20004



SPONSORSHIPS



All sponsors will be featured in promotional materials, on-site signage, and attendee programs.

Opening Plenary

\$6,000

Your company is acknowledged as a supporter of the opening plenary. Plenary speakers feature industry experts and agents of change; they are highly rated and very well attended.



Closing Plenary

\$6,000

Your company is acknowledged as a supporter of the closing plenary. Plenary speakers feature industry experts and agents of change; they are highly rated and very well attended.

Solution Circle

\$5,000

Position yourself as a strategic partner to meet our members' needs. Host a 60-minute educational session to connect with conference attendees in a collaborative format while examining current challenges in the field of academic nursing. Solution Circle Hosts will be listed on the conference schedule. Session content must be approved by AACN. *(Limited Availability)*



Coffee Refreshment Break

\$1,500

Be the reason attendees are laughing and smiling. Sponsoring the coffee break means they will have you to thank. You may provide branded water bottles at the water station. *(Limited Availability)*



SPONSORSHIPS CONT.

Lanyards

\$5,000
 Make your company a part of every attendee's experience. Attendees will be wearing lanyards with your logo throughout the entire conference.



First-Time Attendee

Meet & Greet

\$3,000

Connect with new AACN members and network over sweet treats. Your company's recognition will include event signage, branded cocktail napkins and a special thank you during the welcome remarks..

Conference Welcome Bag

\$5,500
 Be on every attendee's mind each time they receive your co-branded bag at the registration desk.



Save the Date!
 Upcoming 2022-2023 Conferences

July 17-20, 2022	Summer Seminar Sonnenalp Hotel Vail, CO
October 22-24, 2022	Academic Nursing Leadership Conference JW Marriott Washington, DC
November 9-10, 2022	Diversity Symposium Virtual
November 30-December 1, 2022	Executive Development Series for Faculty Hyatt Regency Chicago Chicago, IL
December 1-3, 2022	Transform 2022 Hyatt Regency Chicago Chicago, IL
January 19-21, 2023	Doctoral Education Conference Hotel Del Coronado Coronado, CA
February 2023	Clinical Nurse Leaders Summit Hotel Location TBD
March 24-25, 2023	Nursing Advancement Professionals The Fairmont Washington, DC
March 24-25, 2023	Executive Development Series for Deans The Fairmont Washington, DC
March 25-27, 2023	Deans Annual Meeting The Fairmont Washington, DC
April 2023	Graduate Nursing Admissions Professionals Nashville, TN
April 26-28, 2023	Business Officers of Nursing Schools South Seas Island Resort Captiva, FL

For additional information visit: www.aacnnursing.org/conferences
 Questions? Contact us at conferences@aacnnursing.org

Conference Welcome Bag Insert



(Limited Availability)



SPONSORSHIPS

CONT.

Pre-Conference Email Blast

\$1,500

Company-provided content will be distributed by AACN via email to all registered conference attendees the week prior to the conference.

Email must be approved by AACN.

(Limited Availability)



Post-Conference Email Blast

\$1,500

Company-provided content will be distributed by AACN via email to all registered conference attendees the week following the conference.

Email must be approved by AACN.

(Limited Availability)

WiFi Partner



\$4,500

This exclusive opportunity allows you to connect with attendees virtually. Your company name (or abbreviation thereof) will be used by all onsite attendees as the password for internet login.

SOLD OUT

Break Video



\$2,000

Share your customized message with all conference attendees. Your 60-second video will play during 3 session breaks for both the in-person and virtual audiences.

(Limited Availability)



Banner Ad in Mobile App

\$2,000

The AACN Conference App is the gateway for onsite attendees to navigate through the event.

(Limited Availability)

Push Notifications in Mobile App

\$1,500

A great way to notify attendees of product launches or other important messaging that you want them to know. Includes 3 custom messages, one per day.

(Limited Availability)

CUSTOM SPONSORSHIP

Call for Pricing

Have a sponsorship you don't see up here? Give us a call and let's make it happen! We are ready to help you create a lasting impression that attendees won't be able to stop talking about.

Contact Kate Waggoner for more information
kwaggoner@aacnnursing.org
or
202-463-6930 ext. 206

Become a Sponsor Today!

*For your convenience, please use this [link](#) is for both
Exhibit Booth and Sponsorship Registration.*

Previous Exhibitors and Sponsors



**We look forward to working
with you!**